FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] WETMORE DOUGLAS J				suer Name and Tick RIFFON COR	0	ymbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) 712 FIFTH AVE	(First) ENUE	(Middle)		ate of Earliest Trans 11/2011	action (Month/I	Day/Year)	X	Officer (give title below)		(specify		
18TH FLOOR				Amendment, Date c	of Original Filed	(Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)							X	Form filed by On	e Reporting Per	son		
NEW YORK	NY	10019						Form filed by Mo Person	re than One Re	porting		
(City)	(State)	(Zip)										
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3) 2. Transact			2. Transaction	2A. Deemed	3.	4. Securities Acquired	rities Acquired (A) or 5. Amount of 6. Own			7. Nature		

Date Execution Date, Transaction Disposed Of (D) (Instr. 3, 4 Securities Form: Direct of Indirect (Month/Day/Year) Beneficially if anv Code (Instr. and 5) (D) or Beneficial (Month/Day/Year) 8) Owned Indirect (I) Ownership Following (Instr. 4) (Instr. 4) Reported (A) or Code v Amount Price . Transaction(s) (D) (Instr. 3 and 4) Common Stock 02/11/2011 150,000 **\$0**⁽¹⁾ 375,000 D Α Α

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3) 2. Conversion Or Exercise Price of Derivative Security			3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Restricted stock grant under Company's 2011 Equity Incentive Plan. 60,000 shares of the restricted stock will vest in full on February 11, 2014 and 90,000 shares of the restricted stock will vest upon the earlier to occur of February 11, 2018 and the date upon which the share price of the Company's common stock has closed at or above a price of \$16 per share for twenty consecutive trading days. **Remarks:**

/s/ Seth L. Kaplan, pursuant to 02/15/2011

power-of-attorney

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.