

ToolBank USA Board of Directors Adds Ames TrueTemper, Microsoft

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ATLANTA (February 12, 2013) – [ToolBank USA](#) today announced that Les Ireland and Mike Flemming have been elected to the organization’s board of directors. Ireland is the president of Ames True Temper, the leading North American manufacturer and marketer of non-powered lawn and garden products, including tools and decorative accessories. Ireland has long been a leader of the ToolBank movement, serving on the initial local board that created the Baltimore Community ToolBank in 2010. Mike Flemming is the mobility client director with The Microsoft Corporation, based at their Redmond, WA headquarters. Flemming brings the focus and flexibility of Microsoft to ToolBank USA, and expands the board’s geographic footprint.

“Les’ participation on the national board solidifies the groundwork for the anticipated growth of the ToolBank movement over the next few years,” shared ToolBank USA CEO Mark Brodbeck. “The scope and breadth of Les’ experience at the Baltimore ToolBank elevates the competency of our national team, providing a hands-on understanding of the needs of ToolBanks everywhere.”

“Mike affords ToolBank USA access to innovation and technology at a scale exclusive to a company like Microsoft,” Brodbeck said. “We are committed to providing practical, creative solutions that promote excellence in customer service; Mike and his company will undoubtedly be a great asset in that effort.”

Additionally, ToolBank USA elected director Shelley Goodman to the position of board secretary. Based in Chicago, Goodman is the Vice President of Sales Operations for AT&T.

About ToolBank USA

ToolBank USA is leading the national movement to ensure that every charitable organization in the major US cities has reliable access to highly-quality tools. [ToolBank USA](#) provides the business model, training, infrastructure and systems support to ToolBanks in local communities, allowing each ToolBank to focus on its core functions of customer service, accuracy, and professionalism. In collaboration with local leaders, ToolBank USA is bringing *Tools For Change*® to communities across the United States.

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