Ames® Introduces New Stylish Storage Options for Your Garden Hose

April 1, 2013 2:12 PM ET

CAMP HILL, Pa. (April 2013) – <u>Ames®</u>, a leading manufacturer of non-powered lawn and garden products, announces 14 new storage options for its patented NeverLeak® Aluminum Water System. The expanded product line gives customers options to fit their personal needs and outdoor aesthetics, all while providing the proven durability of an aluminum water system.

"The number one complaint homeowners have with the typical plastic hose reel is that it can leak," said Dan Marshall, Director of Marketing & Product Development for Ames hose reels. "The NeverLeak Aluminum Water System relieves that worry with eight times more strength and durability than traditional plastic, and resistance to cross -threading at connection points due to wear and tear from use or weathering. Ames NeverLeak Hose Reels are designed to meet best-in -class durability standards to increase product life from season to season."

The new storage options for the system include wall-mountable units, cabinets and swivel carts available in several styles and finishes. Easy-spin crank handles and manual hose guides make extending and retracting a hose less labor intensive. The wall mount units come fully assembled and feature an accessory tray for nozzles and attachments. The cabinets feature sturdy bases keeping the units in place on decks or patios when the hose is in use.

One of the 14 available styles, the Deco Metal Hose Cabinet design, was inspired by deck and patio furniture and can easily be incorporated with outdoor living décor. When not in use, the Auto-Track® guide with ultra-smooth rewind makes reeling in the hose a breeze.

While plastic water systems can become brittle and crack during the winter, the NeverLeak Aluminum Water System is strong enough to withstand temperature drops in winter weather and won't corrode. Consumers will no longer need to worry about replacing or patching up their reel year after year because of leaking caused by weathering.

These 14 new storage options for the NeverLeak Aluminum Water System, ranging in price from \$39.99 - \$139.99, are as stylish as they are functional. Many of the new models will be available at Lowe's Home Improvement stores in Spring 2013.

About Ames®

Established in 1774, <u>Ames</u> supplied the tools that built America. <u>Ames</u> continues to simplify your life with innovative lawn & garden tools for weekend projects and daily maintenance. Ames tools are lightweight with ergonomic designs, and often employ multi-purpose features to make the job easier and is a brand of Ames True Temper, Inc. Ames True Temper is the leading, as well as the oldest, manufacturer of non-powered lawn and garden tools in the U.S. Headquartered in Camp Hill, Pennsylvania (near Harrisburg), the company manufactures and markets a wide variety of long-handled tools, wheelbarrows, hose reels, hoses, snow tools, cutting tools, hand tools, pruning tools and striking tools. To learn more, visit www.amestruetemper.com.