FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Ad ALESIA P.	dress of Reporting P ATRICK		ssuer Name <b>and</b> Ti RIFFON CO			g Symbol		Relationship of Reporting Person(s) to Issuer (Check all applicable)     Director 10% Owner					
(Last) (First) (Middle) 100 JERICHO QUADRANGLE					Date of Earliest Train /09/2004	nsaction	(Mont	th/Day/Year)	X	Officer (give title below)		(specify	
SUITE 224			4. I	If Amendment, Date	of Origin	nal Fil	ed (Month/Da		dividual or Joint/Grou	vidual or Joint/Group Filing (Check Applicable			
(Street) JERICHO (City)	NY (State)	1175 (Zip)	3						Line)	Form filed by One Reporting Person Form filed by More than One Reporting Person			
		Table I	- Non-Deriva	tive	e Securities Ac	quired	, Di	sposed of	, or Be	eneficially	/ Owned		
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Yea		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr.		4. Securities Disposed Of 5)	Acquire	ed (A) or	5. Amount of Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership
						Code	v	Amount	(A) or (D)	Price	Following Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)
Common Stoc share	k, Par Value \$.25	per	11/09/2004	4		М		27,500	A	\$9.09	55,795	D	
Common Stoc share	k, Par Value \$.25	per	11/09/2004	4		М		22,000	A	\$6.82	77,795	D	
Common Stoc share	k, Par Value \$.25	per	11/09/2004	4		F		31,048	D	\$24.75	46,747	D	
Common Stoc share	k, Par Value \$.25	per	11/09/2004	4		S		2,000	D	\$24.89	44,747	D	
Common Stoc share	k, Par Value \$.25	per	11/09/2004	4		S		5,000	D	\$24.9	39,747	D	
Common Stoc share	k, Par Value \$.25	per	11/09/2004	4		S		3,000	D	\$24.95	36,747	D	
Common Stoc share	k, Par Value \$.25	per	11/10/2004	4		M		16,500	A	\$12.272	53,247	D	
Common Stoc share	k, Par Value \$.25	per	11/10/2004	4		F		11,869	D	\$24.9	41,378	D	
Common Stoc share	k, Par Value \$.25	per	11/10/2004	4		S		4,500	D	\$24.6	36,878	D	
Common Stoc share	k, Par Value \$.25	per	11/10/2004	4		S		5,500	D	\$24.65	31,378	D	
Common Stoc	k, Par Value \$.25	per	11/10/2004	4		S		2,000	D	\$24.55	29,378	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	ive Conversion Date y or Exercise (Month/Day/Year) if a		3A. Deemed Execution Date, if any (Month/Day/Year) 4. Transacti Code (In:		tion of			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
1998 Employee & Director Stock Option Plan	\$9.0909	11/09/2004		M			27,500	02/04/2001	02/03/2009	Common Stock	27,500	\$0	88,500	D	
1998 Employee & Director Stock Option Plan	\$6.818	11/09/2004		M			22,000	11/10/2002	11/10/2010	Common Stock	22,000	\$0	66,500	D	
1997 Stock Option Plan	\$12.2727	11/10/2004		М			16,500	02/06/1999	02/05/2007	Common Stock	16,500	\$0	0	D	

Explanation of Responses:

Remarks:

Patrick Alesia 11/10/2004

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

<sup>\*</sup> If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).